

Tailored Health Cash Plan



Your business, your people, your plan.
Built entirely around your needs



Helping your people lead healthy, happy lives

Tailored

Health Cash Plan

A Health Cash Plan Made Just For You

The Tailored Health Cash Plan gives **medium to large businesses, and large corporates**, the freedom to create a bespoke package perfectly suited to their people.

Support everyday healthcare costs for your employees and their families, with additional extras like remote GP appointments, cancer screening, mental wellbeing support and counselling. Simple, comprehensive and shaped around what matters most so every employee feels truly cared for.

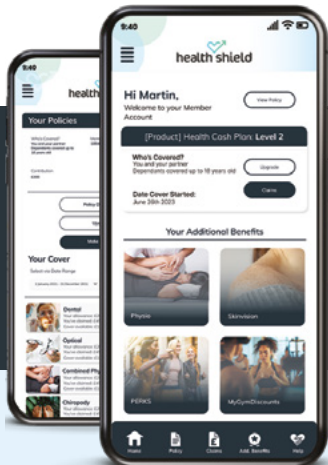


Employer benefits:

- ✓ Build the perfect plan with health benefits tailored to your people.
- ✓ A powerful benefit that puts health at the heart of your workplace.
- ✓ Fair and transparent pricing ensures long-term value for your investment.
- ✓ Marketing support to promote wellbeing and boost employee engagement.
- ✓ Smart technology for simple onboarding and management of your plan.

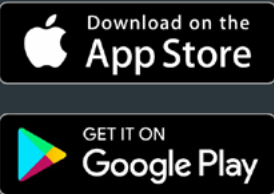
Employee benefits:

- ✓ Claim back everyday healthcare costs such as dental, optical and physiotherapy.
- ✓ Include dependent children at no extra cost* and add partners for an additional charge†.
- ✓ Quick and easy online claims with money back typically in just 3-5 working days.
- ✓ Access to Additional Benefits such as Virtual GP, 24/7 counselling and support helpline^.
- ✓ Exclusive shopping discounts and cashback with PERKS .



Digital access on the go with our mobile app
















Employees have access to their benefits in the palm of their hand with our app. Users can make virtual GP appointments, submit claims, manage their plan and much more.



*Dependant children can be covered up to the age of 24, living at home and in full-time education.
†Adding partners or increasing your level of cover is available to members in the UK only.
^Additional Benefits services available can change without notice and may be provided by third-party suppliers.










Tailor your cash plan benefits

Build the perfect, bespoke plan tailored to your people's needs providing money back on healthcare expenses.

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|  Dental
Check-ups, braces, dentures, whitening, dental practice plans and more. |  Combined Physiotherapy
Physiotherapy, chiropractic, osteopathy, acupuncture, homoeopathy and more. |  Optical
Eye tests, prescription glasses and sunglasses, contact lenses and more. |
|  Dental Accident
Damage to teeth following a direct blow to the head. |  Chiropody
Gait analysis assessments and podiatry treatments. |  Health Screening
Full health screen, such as a Well Man or Well Woman screen. |
|  Specialist Consultation
Specialist consultation charges, including X-rays as well as PMI excess charges. |  MRI, CT & PET Scans
Scans following referral by a consultant physician or consultant surgeon. |  Personal Accident Protection
A payment if an accident results in death or prevents the employee from doing their job. |
|  Hospital Benefits
Payment for up to 25 days or nights when admitted to hospital. |  Parental Hospital Stay
Pays for one parent to stay overnight in hospital with their child. |  Maternity
Payment for an antenatal scan, or for the adoption of a child. |
|  Prescriptions
NHS prescription charges or the NHS cash equivalent for private prescription treatments. |  Health and Wellbeing
23 alternative therapies incl. allergy testing, counselling fees, sports massage and more. |  Vaccinations & Inoculations
From a GP or nurse undertaken in either a GP surgery, pharmacy or travel clinic. |

Add in your additional benefits

Our comprehensive, flexible extras empower your employees to prioritise their physical, mental, and financial wellbeing^.

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|--|---|--|
|  GP Anytime
Direct access to a doctor via phone or video chat. |  PERKS
Savings on everyday spending providing financial support. |  SkinVision
Personalised skin cancer detection and health advisor. |
|  24/7 Counselling & Support Helpline
Mental wellbeing support and a confidential helpline for members and their families. |  Employee Assistance Programme
Personalised wellbeing support for members and their families including a helpline and face-to-face counselling sessions. |  On-Demand Physio
Consultations with a qualified physio via phone or video chat together with a personal recovery plan. |
|  PMI Excess Cover
Reimburses the cost of PMI excess at point of claim. |  Home Assistance
Hands-on support for a smooth transition after a hospital stay of two nights or more. |  My Gym Discounts
Savings on gym memberships and digital fitness subscriptions. |



Digital Onboarding

Choose your plan and onboard in four simple steps, designed to help your employees quickly and easily activate their cash plan and start enjoying their benefits right away.

1

Upload employee details to our online portal



2

We invite your employees to register



3

Employee completes online registration and can download our app



4

Instant access to benefits

Why Choose Health Shield?

Proudly member-owned for over 145 years, delivering unique value to our members.

Supporting more than 465,000 members and their families with their healthcare.

We're a partner, not just a provider which is why over 4,500 UK organisations continue to trust us.

Comprehensive & flexible plans designed to meet everyday and specialist health needs.

98% of accepted claims paid within 2 working days.

Rated Excellent on Trustpilot with a **4.7** star rating.

Gain a complete 360° view of the health cash plan, empowering insight-driven conversations.

Health Shield Insights, 2025

This is a financial promotion.

Health Shield Friendly Society Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

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health shield
The best of health