



Health Screening - Update & New Proposition.

Health Screening Update.

Health screening will become a key proposition within Health Shield's product offering. The health screening product mix will be changing from 1st October from a tiered level structure to a modular approach.

The New Health Screening Proposition.

The Lifestyle Health Screen. Ideal for everyone in the business, this health screen includes body profile, blood pressure and cholesterol tests, as well as lifestyle analysis and recommendations.

The Body System Health Screen. For a more thorough health screen, employers can add on the Body System Health Screen module. It offers eight additional tests covering other conditions.

Additional Bolt-ons can also be added to the Lifestyle Health Screen:

- ✓ Over 40's
- ✓ Bowel Cancer
- ✓ Osteoporosis
- ✓ Blood Tests
- ✓ Heart Health

The new health screening proposition is available to view on the website, however due to the technical build requirements, the new products won't be available to purchase until 1st January 2020. Until then, we can continue to sell the existing Health Screening Programme (Core, Advanced and Premium).

If you have any enquires about the new health screening offering, the Sales Team will be able to help.

More information will be shared with you later this year before the official launch.



The best of health

October 2019