



Insight-driven  
employee  
health benefits.



Discover more at [explorebreeze.co.uk](https://explorebreeze.co.uk)

# Say goodbye to woolly wellbeing.

Few directors would argue that maintaining employee performance is the key to success.

So, what prevents your people from operating at their very best? At Health Shield we believe it comes down to three factors:

Their Health.

Their Happiness.

Their Prosperity.

But these factors have always been notoriously hard for managers to measure, let alone influence.

Which is why the value of employee wellbeing, whilst recognised by directors, remains intangible around many boardroom tables.

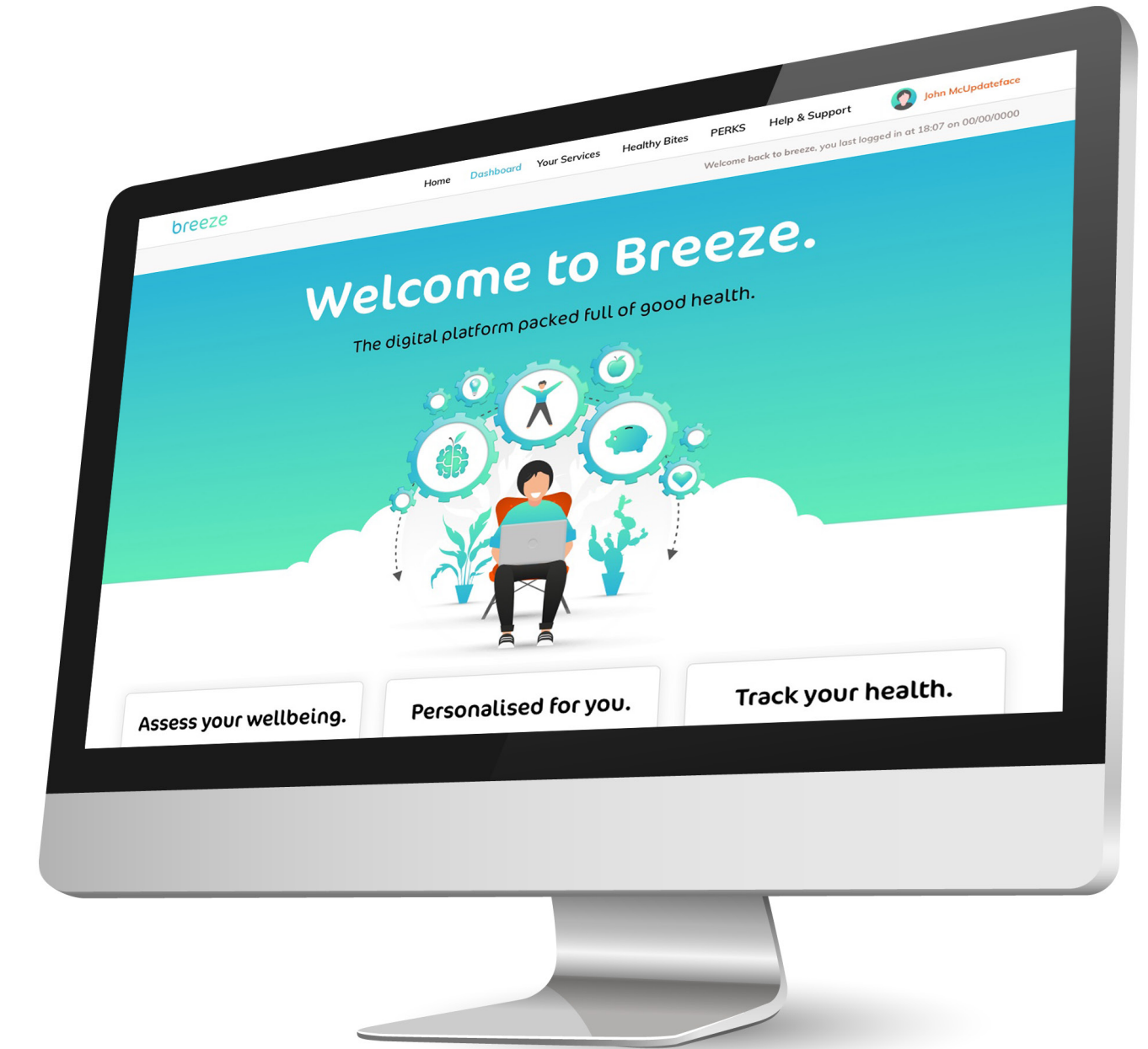
That is, until now.

INTRODUCING

# breeze

Breeze is a new digital wellbeing platform that helps you define, roll out and refine your strategy based on hard facts.

Here's how it works....



## It's wellbeing – all joined up.

### Breeze starts by putting the health of your employees first.

It provides you with all the management information, health benefits and consultancy support needed to keep your staff working at peak performance.

And it does it by putting the wellbeing of every individual employee at the heart of your business culture.



## 1 Assessing the wellbeing of employees.

The initial insight source for Breeze is your individual employees.

As part of the sign-up process they are prompted to undertake financial, lifestyle and mental wellbeing assessments.

The results are then displayed to each employee via a personal dashboard, enabling them to benchmark themselves against a variety of industry guidelines and understand how they can improve their overall wellbeing.

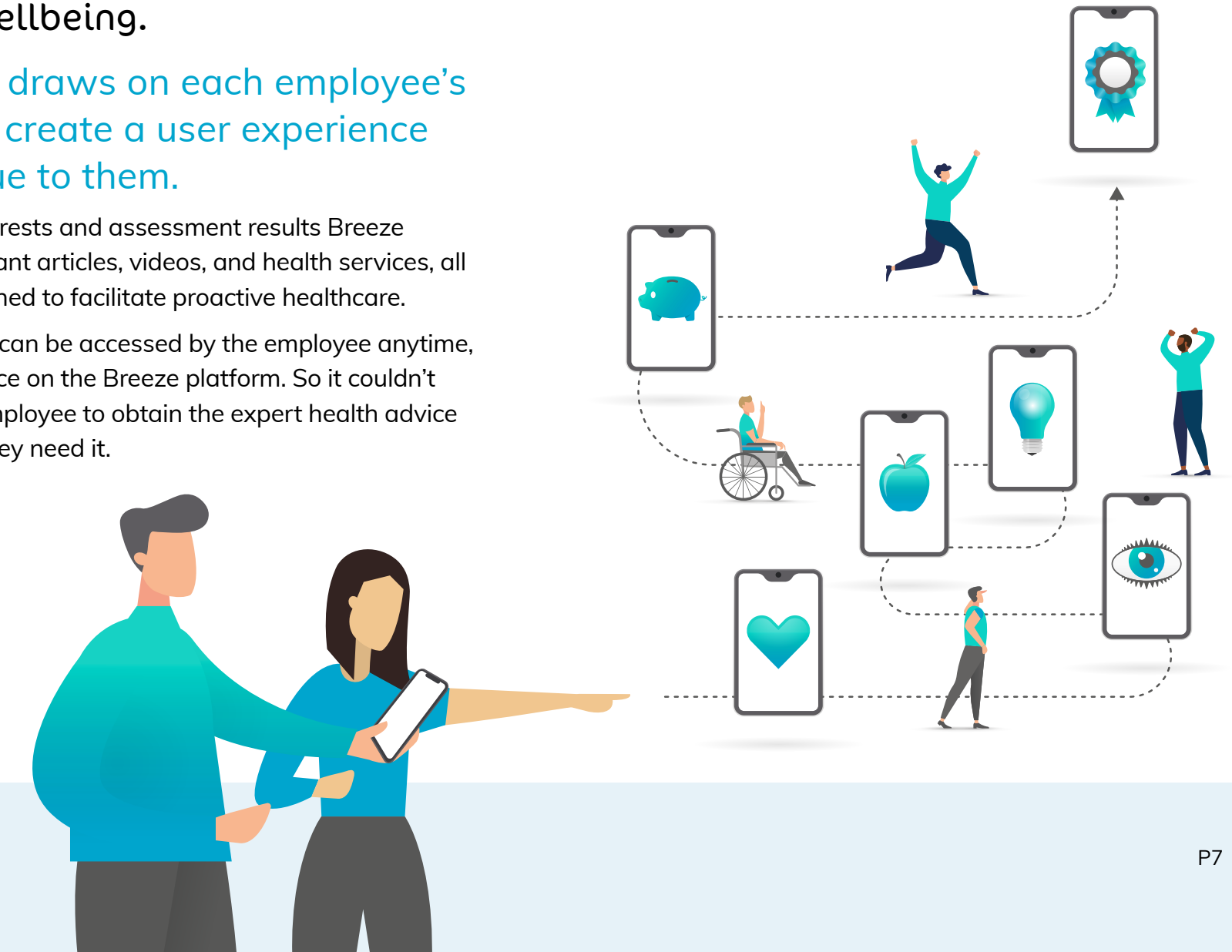


## 2 Creating clear pathways to improved wellbeing.

Breeze then draws on each employee's feedback to create a user experience that is unique to them.

Based on their interests and assessment results Breeze recommends relevant articles, videos, and health services, all of which are designed to facilitate proactive healthcare.

All health services can be accessed by the employee anytime, via a single interface on the Breeze platform. So it couldn't be easier for an employee to obtain the expert health advice they need when they need it.



### 3 Driving ongoing engagement.

Wellbeing is a moving target.  
How we feel today, may not be  
how we feel in the future.

So, Breeze actively encourages employees to revisit their assessments so they can keep track of every aspect of their wellbeing.

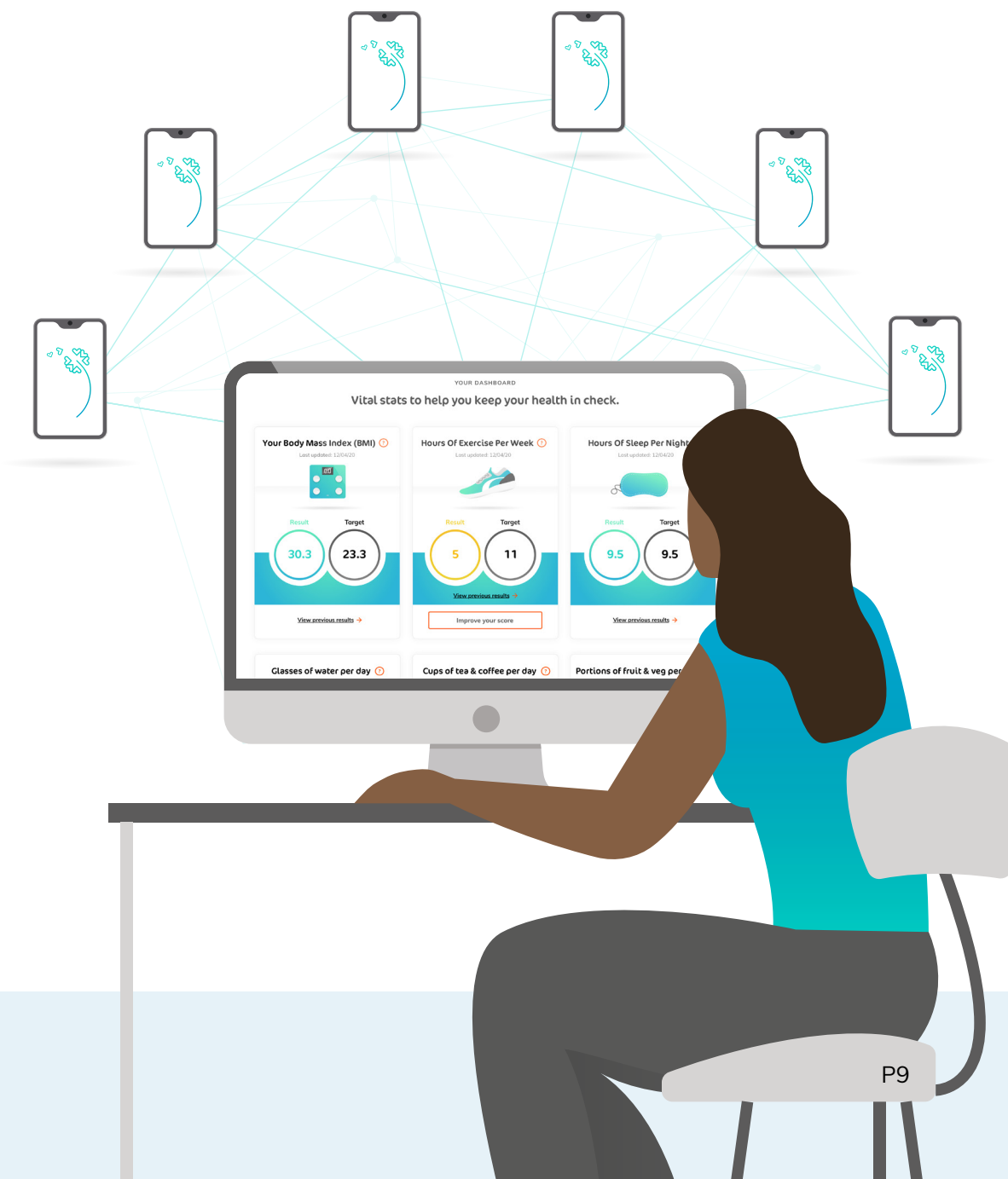
This ongoing engagement is assisted by Breeze's ever-growing content base of lifestyle, health and financial wellbeing insights which ensures a consistently fresh and rich experience that is tailored to the user's interests, lifestyle and health priorities.

### 4 Building a company-wide view.

Whilst engaging each employee on a personal level, Breeze also provides employers with a company-wide view.

Breeze learns from each employee's interactions. This is then collated, anonymised and displayed via an employer dashboard, giving you a complete picture of the health of your workforce.

Your dashboard not only gives you the management information needed to understand the health priorities of your staff, it also allows you to monitor engagement and gives you the power to instigate wellbeing initiatives, surveys and events in response to your company's needs.





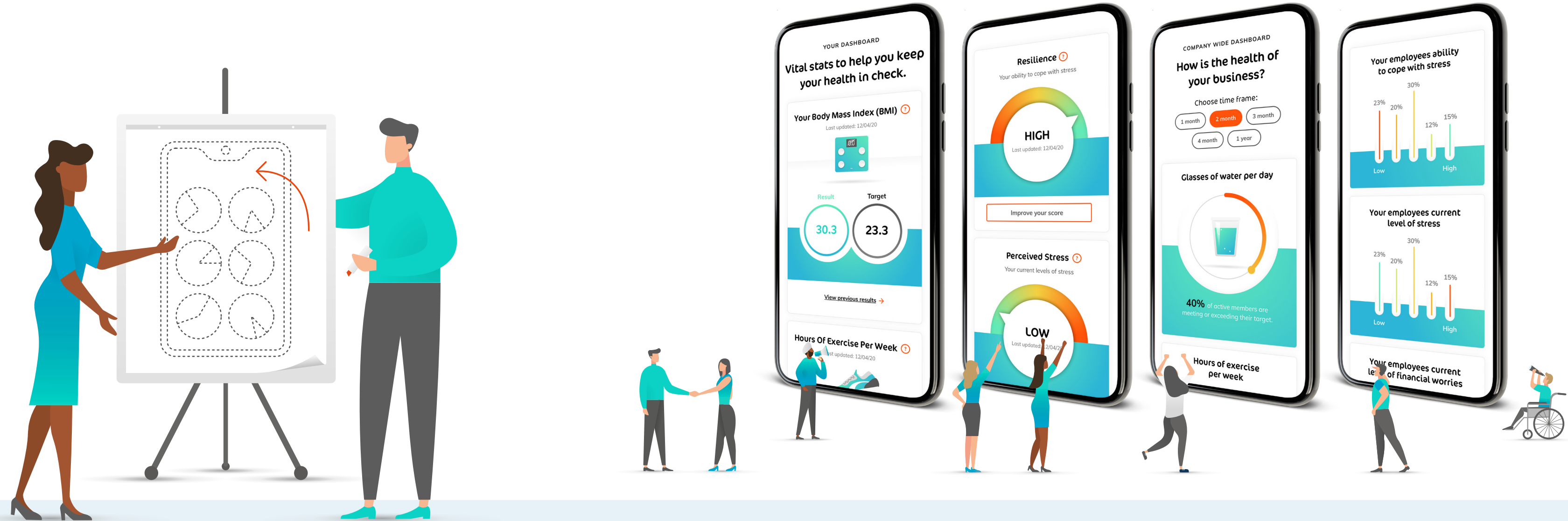
## 5 Providing ongoing strategic guidance.

Breeze is first and foremost a digital platform, but that doesn't mean we leave you to your own devices.

The program is fully supported by our team of wellbeing professionals, who work with you to analyse your management information and refine your overall strategy accordingly.

A key part of this is recommending and implementing tailored wellbeing events, communications programmes and fine-tuning the health services available.

All these refinements are rolled out using Breeze, enabling you to evaluate their effectiveness using feedback questionnaires and engagement monitoring.



## In summary.

### The experience for employers.

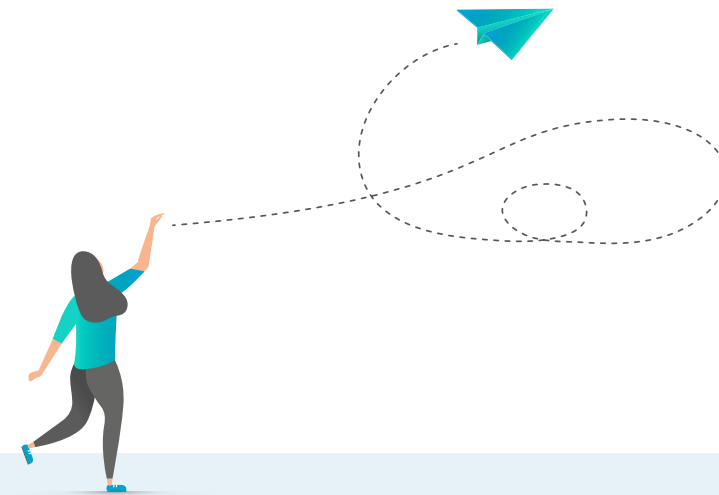
Making company wellbeing a tangible business asset

- ✓ Tailor services to meet your needs and budget
- ✓ Easy to set-up, roll out, manage and measure
- ✓ Automated employee onboarding
- ✓ Company-wide management information
- ✓ Manage company-wide health initiatives/events
- ✓ Fully supported by wellbeing professionals

### The experience for employees.

Empowering workforces to take care of themselves

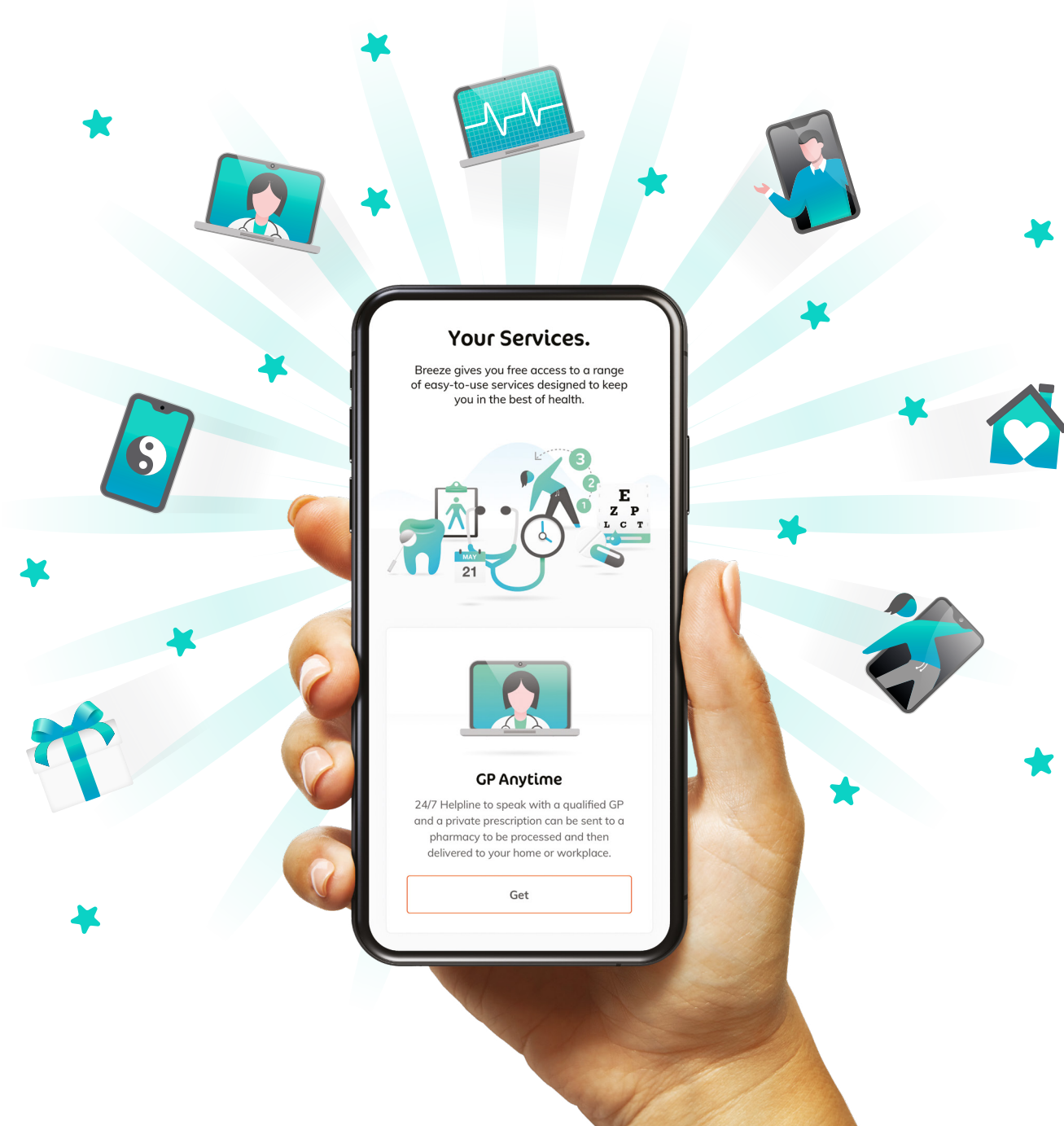
- ✓ Personal dashboard to assess and monitor health
- ✓ Personal health and wellbeing recommendations
- ✓ Creates clear pathways to relevant treatments
- ✓ Book appointments for healthcare services
- ✓ Ever growing database of wellbeing articles and videos
- ✓ Cashback and discounts from famous brands



## Packed full of good health care.

### A platform built on the benefits employees really value.

The foundation of Breeze is the range of core health services that employees can access anytime.



Discover more at [explorebreeze.co.uk](https://explorebreeze.co.uk)

## The employee wellbeing services available on Breeze.



### GP Anytime

Talk to a qualified GP 24/7 and have prescriptions delivered to your home or workplace



### 24/7 Counselling and Support

A counselling helpline offering advice on a variety of health, legal, financial and family concerns



### On Demand Physio

Initial phone consultation for muscular and skeletal conditions plus physiotherapist referrals if required



### Home Assistance

Up to 14 hours of personal/domestic assistance after a pre-planned hospital stay of 2 or more nights



### Thrive Coaching App

Thrive is the NHS approved\* app clinically proven to help prevent, detect and treat mental health conditions

\*The app meets NHS quality standards for clinical effectiveness, safety, usability and accessibility and has a supportive evidence base.



### Online Health Assessments

Online health and lifestyle assessments that provide clear recommendations supported by nutrition diaries, stress and fitness programmes plus video and editorial guides



### PERKS

A rewards scheme that offers hundreds of deals and discounts from brands employees know and love.

For a more commercial view of wellbeing, book a Breeze demo today.

Call us on **01270 588555**  
or visit [explorebreeze.co.uk](https://explorebreeze.co.uk)





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